Case Study

ESGPRO™

Classic Services Group

“Knowledgeable, adaptable, and do exactly what you promise. The whole team were professional and approachable, and what usually takes many businesses around 18 months, we achieved in 3.5 months.”

- Adam Chamberlain, Classic Services Group, Managing Director

Industry: Security Services

B Corp

The Client

Classic Services Group is a UK-based, family-run security company with a history dating back to 1947. Now in its third generation, the business delivers a wide range of services including manned guarding, CCTV monitoring, alarm response, and mobile security operations. With a workforce of around 165 employees, the company operates primarily across London and the wider South of England, supporting both public and private sector clients.

The Challenge

As the business continued to grow, Classic Services Group recognised the need to formalise its approach to sustainability and governance. Increasing client expectations, particularly within tenders, meant the company needed a recognised framework to demonstrate its commitment to responsible business practices. At the same time, evolving B Corp standards and tight timelines created pressure to act quickly, requiring a structured and efficient approach to certification.

The Solution

ESG Pro guided Classic Services Group through the B Corp certification process, providing clear direction, practical support, and tailored documentation throughout. The team worked closely with internal stakeholders to organise data, strengthen policies, and align existing practices with B Corp requirements. With a focused and collaborative approach, the process was streamlined to meet a significantly accelerated timeline without compromising quality or compliance.

The Result

Classic Services Group successfully achieved B Corp certification in just 3.5 months. The certification strengthens the company’s position in competitive tenders and reinforces its commitment to responsible business practices. More importantly, it provides a structured foundation for ongoing improvement, supporting long-term growth while maintaining the company’s people-focused culture and high service standards.