

Case Study

Pylon One Ltd

“ The journey has become far more collaborative as ESG Pro has continued to refine the process with us. What once felt complex now feels tailored to how Pylon One actually works, and the reporting reflects our own voice rather than a standard template. The improvements year on year have created real confidence that we are moving forward together. ”

— Mike Lang, Pylon One Ltd.

Industry: Events and Communications Technology



GHG Reporting

ESG Reporting

The Client

Pylon One delivers enterprise grade Wi-Fi and communication networks for major events worldwide, from global conferences to city scale celebrations. The team designs and manages complex networks that support broadcast, production and visitor connectivity, whilst also providing complementary digital services such as People Counting footfall analytics, and Delegate Live, a virtual events platform. Over recent years Pylon One have supported landmark projects including COP26 Glasgow, COP28 Dubai, The King’s Coronation and the London New Year’s Eve celebrations, positioning the business as a trusted specialist within the live events supply chain.

The Challenge

Pylon One wanted to strengthen its ESG approach as sustainability expectations increased across major agencies and government contracts. The team needed a credible framework that avoided generic wording, supported accurate event carbon data and fitted the realities of SME operations where they have limited control over venue emissions. They also wanted their reporting to reflect the company’s own values around good governance and care for staff while remaining practical for a busy events business.

The Solution

Working with ESG Pro, Pylon One introduced a clearer governance structure and a repeatable process for collecting and reviewing ESG and carbon data. Policies were rewritten to reflect the company’s authentic voice, and the online platform made annual reporting smoother and less time consuming. Regular reviews allowed both teams to simplify supply chain checks, reduce unnecessary scope creep and embed ESG thinking into everyday decisions, which were led by Alex Stidston.

The Result

The partnership has made ESG work more positive and better aligned with how Pylon One operates. The company has achieved ESG certification, improved its position in tenders and now provides accurate, timely carbon data that agencies value. Internally, governance has strengthened, staff engagement has grown and the framework now supports wider growth, including activity linked to the upcoming Dubai office.