

Case Study

U4L Limited

“ ESG Pro played a pivotal role in helping U4L achieve B Corp certification against an almost insurmountable one-month deadline. Their expertise, attention to detail, and commitment to our success transformed what could have been a stressful process into an empowering journey towards sustainability. ”

— Philippa Halliday, Marketing and New Business Manager, U4L Limited



GHG Reporting

B Corp

The Client

U4L Limited is a Bournemouth-based energy consultancy helping organisations across the UK reduce their carbon impact and transition to greener operations. The company provides end-to-end sustainability solutions, from renewable energy procurement and energy reduction technologies to compliance and carbon management. Proudly climate-action driven, U4L supports global reforestation efforts in Madagascar, Nicaragua, and Mozambique, having planted more than 25,000 trees in pursuit of a more sustainable future.

The Challenge

In November 2023, U4L set an ambitious goal: to achieve full B Corp certification within just one month. Despite having already completed the B Impact Assessment, the business realised that significant documentation gaps, unmodified Articles of Association, and missed scoring opportunities risked failure in the upcoming audit. To meet the target, U4L required expert legal, environmental, and governance support under extremely tight time constraints.

The Solution

ESG Pro conducted a comprehensive audit of U4L's B Impact Assessment and identified clear pathways to strengthen its submission. The team drafted new Articles of Association, overhauled human resource policies, and assembled supporting evidence to meet B Lab's verification standards. With an audit extension secured, ESG Pro's consultants worked intensively with U4L's leadership to align all documentation with B Corp requirements. Philippa Halliday highlighted the hands-on support and responsiveness of Kiril and Dimitar throughout the process.

The Result

Within the extended timeframe, U4L achieved official B Corp certification, exceeding the required score and securing its place among the UK's most socially responsible businesses. The process not only improved internal governance and HR frameworks but also deepened the team's understanding of sustainable business principles. U4L now holds a respected global certification reflecting its long-term commitment to environmental and social impact, and a trusted partner for ongoing ESG success.