

Case Study

SmartCo Consulting Ltd.

“The ESG Pro team were calm, knowledgeable and made the whole process intuitive and easy to follow. They guided us step by step, helping us understand exactly what data was needed and turning around our report in record time.”

— Lydia Harvey-Jones, People & Culture Manager, SmartCo

Industry: IT & Consulting



GHG Reporting

The Client

SmartCo is a growing IT consultancy operating across the United Kingdom, providing digital transformation, optimisation, and compliance solutions for clients in both public and private sectors. Through its specialist division, SmartCo Future Health, the company delivers technology-driven change programmes for NHS frameworks and government-backed projects. Working primarily with a network of associates, SmartCo's agile structure allows it to scale rapidly while maintaining close relationships with partners and clients.

The Challenge

SmartCo needed to demonstrate compliance with UK Government procurement requirements, including the Public Procurement Notice (PPN 06/21) and subsequent updates under the Procurement Act. When the company submitted a major framework tender, it was asked to provide a verified Carbon Reduction Plan within just four days. With limited internal data, as most of its operations were based in serviced offices, the team required expert guidance to produce a compliant, transparent, and credible report under intense time pressure.

The Solution

ESG Pro supported SmartCo through an extremely tight reporting window, delivering a compliant carbon report within just a few days. The team provided clear, step-by-step guidance on what data was required, explaining each stage with calm professionalism. Their responsiveness and structured approach built confidence across SmartCo Consulting and SmartCo Future Health, ensuring all compliance requirements were met efficiently and without disruption.

The Result

SmartCo met its submission deadline and secured the tender, fully complying with PPN 06/21. The project established a clear baseline for future carbon reporting and strengthened sustainability within the company's growth strategy. Following the collaboration, SmartCo introduced two annual paid volunteering days and began developing wider social-value initiatives. Both Lydia Harvey-Jones and Adam Libbey praised ESG Pro's professionalism, timeliness, and clear communication, calling the partnership “intuitive, timely, and good people to work with.”