



## ESG CERTIFICATION

**Every small business faces the same challenge: proving its ESG & Sustainability performance.**

Our ESG Readiness Assessment is a gap analysis with consultancy built-in, certification as standard, and much more.

If you're facing supplier assessments and complex sustainability requests, and you're not ready for B Corp or EcoVadis, this is your perfect starting point.

ESG Pro – we deliver fresh thinking.

**1-4  
HOURS TO COMPLETE**

## ESG READINESS ASSESSMENT AUDIT



### GOOD GOVERNANCE PLEDGE

Build trust with stakeholders through commitment.



### GAP ANALYSIS

Are you ready for B Corp, EcoVadis, NHS Evergreen etc?



### WORKSHOP

Free consultancy to design a bespoke improvement plan.



### CERTIFICATION

Certification to Bronze, Silver, Gold or Platinum.

## WHY CHOOSE ESG PRO™?

Easy to complete, our ESG Readiness Assessment and gap analysis ensures a certified benchmark and inclusive advisory for you to achieve perfection.

- ✓ Ideal for any business planning to progress to one of the many global ESG certifications.
- ✓ We have the experience to support you with every aspect of sustainability so you can win more customers with proven credentials.

## UNIQUELY QUALIFIED

We certify our audits to the GRI framework and then to your chosen standard, e.g. B Corp™, EcoVadis™, NHS Evergreen, GreenLeaf™ — **and many others.**



# FEATURES SUMMARY

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- ✓ **Good Governance Pledge**  
The Good Governance pledge is a framework developed for small businesses to evidence their commitment to social good.
- ✓ **Tax Transparency Certification**  
You'll receive a formal Tax Code of Conduct and complete the GRI-207, your starting point for ESG, this delivers real credibility.
- ✓ **Core ESG Policies Bundle**  
Our in-house legal team assesses your policy library and supplies you with the five core ESG and sustainability policies you must have.
- ✓ **ESG Risk and Gap Analysis Report**  
The assessment includes an focussed report which highlights your overall ESG risks and compliance gaps.
- ✓ **Expert Consultancy**  
Included at no additional charge within our social value initiative, you receive a personalised session of advice.
- ✓ **Certification**  
Every client going through the Readiness Assessment receives a certificate which helps with customer

# ASSESSMENT INSIGHTS

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Designed for any organisation, commercial or not-for-profit, of up to 250 people the ESG Pro Readiness Assessment is the perfect approach to evaluating your compliance.

A lack of sustainability metrics hurts every business, and the Procurement Act and NHS Evergreen are having a massive impact too. Equally, aiming for certification to B Corp or EcoVadis benefits from business insight. Our goal is to remove the guesswork so you gain clarity.

- ✓ Your consultancy session maps your organisational objectives against time, resources, and costs so you can take a optimal strategic approach to ESG and Sustainability.
- ✓ Securing a **Certificate of ESG Readiness** shows your commitment to the core requirements of ESG. It's not a pass/fail, but a meaningful grade to enable remedial actions at your own pace.
- ✓ The ESG Pro Readiness Assessment is used by organisations globally, ranging from schools, charities and NGOs, to businesses across a multitude of sectors. It's even the backbone of the Global Sustainability Awards!

# HOW WE WORK FOR YOU

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The assessment requires anywhere from one to four hours to complete, depending on how organised your operations are. It requires no specialised knowledge or skill, just access to the facts.

It's hosted on our platform and comes to you as a series of Smart Forms via email, so there's no software to learn, no complexities, and no use of personal data.

It's easy, and incredibly beneficial.

**Fresh thinking. It's the ESG Pro way!**

