



## B CORP™ CONSULTANCY

**People, Planet, Profit. B Corp® certification sets your business on a path to solid growth.**

The process is challenging, but the positive impact is worth the effort. Be guided by our dedicated team of experts led by our in-house sustainability lawyers, a project manager, and supported by expert CSR, carbon, and sustainability professionals.

It's a personalised service and nobody offers more. That's why we have never failed to secure a first-time pass for a client.



**100%**  
Success Rate

**PROVEN B CORP  
CERTIFICATION  
EXPERTS**



**Comprehensive**

**In-house support for all related services required to excel.**



**Efficient**

**We work at your pace, to the deadlines defined by you.**



**Affordable**

**Multiple options for businesses of every size and industry.**



**Scalable**

**From start-up SME to Enterprise, we have the capacity to help.**

## WHY CHOOSE ESG PRO™?

We're driven by social value, determined to make a positive impact.

- ✓ Our 100% first-time B Corp® audit success rate speaks for itself. Why take chances?
- ✓ We can support you with carbon emissions reporting, supply chain auditing, modern slavery compliance and more—**literally everything you might possibly require.**

## UNIQUELY QUALIFIED

**Only ESG Pro** is certified to B Corp®, EcoVadis®, and the GRI®. Quite literally, **we wrote the book!**



# KEY REQUIREMENTS

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- ✓ **Comprehensive carbon emissions reporting** (Scopes 1, 2, and relevant Scope 3) is essential. PPN 006 is ideal to meet public procurement standards and net-zero alignment.
- ✓ **A documented suite of policies** across governance, workers, community, environment, and customers — with evidenced outcomes and tracked progress.
- ✓ **Strong governance & ethical leadership**, because B Corps must embed purpose into their legal structure consider all stakeholders in decision-making.
- ✓ **Your employee engagement**, welfare & benefits must prove fair wages, benefits, diversity & inclusion practices, and employee feedback mechanisms.
- ✓ **Demonstrate responsible sourcing**, supplier engagement, and social/ environmental due diligence. Supplier assessments are critical.
- ✓ **Evidence your community & customer impact**. Show how the company supports local communities or delivers positive outcomes for customers — particularly under-served groups.

# ESG PRO™ GO BEYOND

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We believe every client can achieve excellence and deliver genuine social value.

Above all, remember that B Corp is about making a **positive impact**, and not just “ticking a box”.

- ✓ We start with a gap analysis to secure your first ESG rating in 30 days. We even include your core company policies.
- ✓ We include a core Supplier Sustainability Assessment and free supplier advisory as part of our own social value commitment.
- ✓ Our complimentary energy audit reveals opportunities to reduce your carbon footprint and to secure rebates.
- ✓ Our in-house legal team tailors your Articles of Association and manage your Companies House administration.
- ✓ Boost your success with our carbon reporting services, fully aligned to the GHG Protocol, the SBTi, and DEFRA.
- ✓ If you're one of the two million firms in the NHS supply chain, we can progress to securing your NHS Evergreen rating too!
- ✓ Our team are there to support you through the B Lab audit itself, ready to support with any last-minute updates.

# HOW WE WORK FOR YOU

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We'll guide you as to how many days of consultancy you might require, and then we build a total project plan designed around your internal resources.

Guided by your dedicated project manager and lead consultant, our service is provided in 2-hour units over the course of many days, weeks, or months. Our team will deliver much of their work offline, freeing you up while they make progress.

From personalised action plans through to total audit support, you'll find the process engaging and the business benefits quantifiable.

**Fresh thinking. It's the ESG Pro way!**

